

## NEWS RELEASE

January 10th, 2011

**PhoeniX Software and Design for eXcellence collaborate on Design for Manufacturing project management services for process and product development in the Micro and Nano Technology (MNT) industry.**

*New collaboration aims to improve yield, decrease cost and lower time to market by implementing new Design for Manufacturing methods and Manufacturing Automation tools*

**Enschede, the Netherlands, January 10th, 2011** - PhoeniX Software and Design for eXcellence today announced their collaboration to join forces in the support of companies and institutes active in the field of Micro and Nano Technology (MNT). The new alliance combines Design for eXcellence's extensive knowledge of sophisticated Design for Manufacturing methods and PhoeniX Software's dedicated Manufacturing Automation tools.

"Together with PhoeniX Software's Manufacturing Automation solutions, the goal is to deliver the results of process and product development as our customers need. By implementing their Living Database software and combining this with our Six Sigma methodologies for micro and nano technologies, we will be in an even better position to help our customers in their continuous drive to improve their business," said Chris Rittersma, CEO of Design for eXcellence BV. "We are thrilled to start working together with the outstanding team at PhoeniX Software."

Micro and nano technology is an area that has highly promising prospects for turning fundamental research into successful innovations. Not only to boost the competitiveness of the industry but also to create new products that will make positive changes in the fields of food, health, environment, electronics or any other field. As the industry has matured rapidly over the last five years, there is an increased demand for methods and tools to improve business and fabrication procedures and processes.

According to Twan Korthorst, PhoeniX Software's CEO, the result of the implementation of the Living Database is that "all relevant information is up to date, in real time and uniformly available for everybody at any place to make faster and better decisions. In combination with the use of the improvement processes of Design for eXcellence this will form an unbeatable combination to achieve operational excellence in the field."

*About Design for eXcellence:*

Design for eXcellence is an independent management provider founded in 2009. Located in Arnhem, the Netherlands, Design for eXcellence specializes in promoting Six Sigma methodologies for Micro and Nano Technology (MNT) product and process development via management assignments and training. Design for eXcellence builds on years of experience in the semiconductor industry and microsystem research. Recent successes include the project management of mixed-signal IC developments for top-5 manufacturers in mobile phones and CFL lighting.

*About Phoenix Software:*

Phoenix Software is an independent high-tech company headquartered in Enschede, the Netherlands, which develops, sells and supports world-class software solutions for the Micro and Nano Technology marketplace. Founded in 2003 the company currently supports more than 120 companies and research institutes worldwide through its subsidiaries and network of sales representatives. Typical products include software for mask layout and process flow visualization, software for photonics simulations and the leading manufacturing execution system and technology knowledge base dedicated to the industry: the Living Database.

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